

Media Release (Digital Media Group)

SGX-listed DMX deploys China's first; nationwide interactive digital TV services for JiangSu-Kunming Cable TV

Singapore, 13 October 2009 – Singapore Exchange (“SGX”) Mainboard-listed **DMX Technologies Group Limited (“DMX” or the “Group”)**, a leading information technology enabler and digital media solution provider, announced today that it has won a contract to deploy China's first ever cross-operator interactive Digital Cable TV (“DTV”) services for “JiangSu-Kunming” Cable TV (“CATV”). This follows a co-operation agreement between China's biggest CATV operator – JiangSu Cable TV Network Co Ltd (“JSCN, 江苏省网”) and Kunming CATV as part of the SARFT's (“State Administration OF Radio, Film and Television”) efforts to facilitate the adoption of interactive DTV services in China.

Under this contract, DMX China, a leading solution provider for digital and interactive TV services, will undertake the development and deployment of a multi-operator, distributed interactive DTV system based on the Group's Vision TV multi-media product suite developed by the Group's wholly owned subsidiary, BEE Mediasoft. This latest expansion on JSCN's existing Vision TV system provides a collaborative yet geographically distributed operating platform for JSCN and Kunming CATV.

Accordingly, JSCN shares their interactive DTV operation experience with Kunming CATV on a real time basis through on-line content sourcing and provisioning, service packaging as well as operation and technical support. This collaborative and synchronised management of operations enable both operators to reap significant economies of scale beyond their geographical boundaries while creating new sources of revenue for JSCN and minimizing risks for Kunming CATV. Kunming CATV has an estimated 1.07 million subscribers; while JSCN has an estimated 13 million subscribers.

Each operator continues to be responsible for their own local content and channels; while DMX will support JSCN with remote monitoring and troubleshooting of the Kunming operations.

According to industry estimates, the government-led transition from analog to digital television in China, which is expected to complete by 2015, is forecast to record a compounded annual growth rate of 45% between 2007 and 2012.

Commenting on DMX's latest contract win, CEO Ms Jismyl Teo, said, “We are excited with this development in the China DTV market. This contract is significant both to DMX and JSCN as it is the first-ever cross border, cross-operator interactive TV service deployment in China. It is a new concept of CATV operations. We are honoured that JSCN has chosen our VoD platform as the “standard” platform in both its domestic and cross-operator interactive DTV business segment. JSCN's confidence in our product development capability and extensive experience underscores our increasing success in penetrating China's digital media services market.”

This contract does not have any material impact on the financials of the Group for FY2009.

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Issued on behalf of DMX Technologies Group by WeR1 Consultants Pte Ltd

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About DMX Technologies Group Limited (www.dmxtechnologies.com)

DMX Technologies ("DMX") is a leading information technology enabler and provider of a wide range of digital media software and solutions. The Group specialises in providing integrated IT solutions to enable telecom operators, CATV operators, mobile operators, media corporations and enterprises to deliver enhanced services to their end-users. Its solutions range from providing service operators and enterprises with network security, network management and optimisation, to providing systems that enable digital media services. The Group owns a suite of proprietary multimedia software, which provides a platform for the delivery of enhanced TV and interactive value-added services over broadband, cable, mobile or other network media. Established in 1999 and listed on the Singapore Stock Exchange, DMX has built an extensive regional network of offices in Asia, including Greater China, Indonesia, Korea, Malaysia and Singapore.

On 10th September 2009, DMX attracted a proposed S\$183.1 million investment by KDDI Corporation ("KDDI"), Japan's second largest telecom operator.

The proposed placement of 588,772,535 new ordinary shares of US\$0.05 each in the capital of DMX represent approximately 50.10% of DMX's enlarged and fully diluted share capital comprising 1,175,194,681 shares.

Subject to approval from shareholders of DMX in a special general meeting to be convened in November, this latest development marks a critical milestone for DMX to accelerate growth by tapping into the innovation, expertise and know-how of KDDI across different markets, services and products and provides DMX an opportunity to enhance its product offering for the growth of its business. The mutually beneficial collaboration is in line with DMX's strategy to become the leading telecom/media solutions provider in Asia.

KDDI intends to maintain DMX's listed status on the Singapore Stock Exchange.

About BEE MediaSoft Limited (www.beemediasoft.com)

BEE MediaSoft Limited is a wholly owned subsidiary of DMX Technologies Group and is a leading solution provider for digital and interactive TV services. BEE offers open-standard, flexible and scalable solutions enabling TV service providers, including telecommunications service providers, cable TV operators, broadcasters, media and entertainment corporations to generate additional revenue, increase profits and enhance customer satisfaction through delivery of enhanced TV and interactive value-added services. BEE's product suite include: Vision TV – middleware for enhanced TV services, Vision AMS – asset management system, and MOSS – next generation Media Operating Support System.